

The Global Market for Artificial Grass (2018-2023): A \$4.5 Billion Opportunity - ResearchAndMarkets.com

December 27, 2018 06:41 AM Eastern Standard Time

DUBLIN--(BUSINESS WIRE)--The "Artificial Grass Market - Forecasts From 2018 to 2023" report has been added to **ResearchAndMarkets.com's** offering.

"Artificial Grass Market - Forecasts From 2018 to 2023"

[Tweet this](#)

The Artificial grass market is projected to grow at a CAGR of 7.92% to reach US\$4.504 billion by 2023, from US\$2.851 billion in 2017.

Artificial grasses are used in semi-arid and arid areas where climatic conditions are unfavorable for the growth of natural grass. These are increasingly being used in commercial and residential applications as the cost per square foot has become more competitive with traditional sod.

Growing awareness among people regarding water conservation and increasing number of sports field and pitches around the globe are driving the artificial grass market growth. The market is expected to grow at a good pace owing to the higher adoption of artificial grass in various sports tournament.

Major industry players profiled as part of the report are EasyTurf, SmartGrass, LLC, Heavenly Greens, DuPont, FieldTurf Inc., DP Turf, Victoria PLC, Matrix Turf, NURTEKS CARPET, and LIMONTA SPORT S.p.A.

Key Topics Covered

1. INTRODUCTION
2. RESEARCH METHODOLOGY
3. EXECUTIVE SUMMARY
4. MARKET DYNAMICS
5. ARTIFICIAL GRASS MARKET BY FIBER BASE MATERIAL
 - 5.1. Nylon
 - 5.2. Polypropylene
 - 5.3. Polyester
6. ARTIFICIAL GRASS MARKET BY APPLICATION
 - 6.1. Sports Field
 - 6.2. Residential Landscape
 - 6.3. Rooftops
 - 6.4. Patios
 - 6.5. Commercial Venues
 - 6.6. Others
7. ARTIFICIAL GRASS MARKET BY GEOGRAPHY
 - 7.1. North America
 - 7.2. South America
 - 7.3. Europe
 - 7.4. Middle East and Africa
 - 7.5. Asia Pacific
8. COMPETITIVE INTELLIGENCE
 - 8.1. Market Share Analysis
 - 8.2. Recent Investment and Deals
 - 8.3. Strategies of Key Players
9. COMPANY PROFILES
 - 9.1. EasyTurf
 - 9.2. SmartGrass, LLC
 - 9.3. Heavenly Greens
 - 9.4. DuPont
 - 9.5. FieldTurf Inc.
 - 9.6. DP Turf
 - 9.7. Victoria PLC
 - 9.8. Matrix Turf
 - 9.9. Nurteks Carpet
 - 9.10. LIMONTA SPORT S.p.A

For more information about this report visit https://www.researchandmarkets.com/research/rx622w/the_global_market?w=4

Contacts

ResearchAndMarkets.com
 Laura Wood, Senior Press Manager
press@researchandmarkets.com
 For E.S.T Office Hours Call 1-917-300-0470
 For U.S./CAN Toll Free Call 1-800-526-8630
 For GMT Office Hours Call +353-1-416-8900
 Related Topics: [Gardening Supplies and Equipment](#)

RESEARCH AND MARKETS

► [More News](#)

Contacts

ResearchAndMarkets.com
 Laura Wood, Senior Press Manager
press@researchandmarkets.com
 For E.S.T Office Hours Call 1-917-300-0470
 For U.S./CAN Toll Free Call 1-800-526-8630
 For GMT Office Hours Call +353-1-416-8900
 Related Topics: [Gardening Supplies and Equipment](#)